1. **Provide excellent educational opportunities to all Albemarle County residents**
   a. Increase the availability and quality of pre-kindergarten learning opportunities and adult workforce development opportunities.
   b. Improve coordination to support goals shared between the School Division’s Strategic Plan for K-12 Education and the County’s overall Strategic Plan.

2. **Provide community facilities that meet existing and future needs**
   a. Improve the evaluation practices and procedures used to assess the community’s facility needs.
   b. Increase the capacity of the Capital Program.
   c. Identify and implement appropriate alternative construction project procurement methods (design/build, CM Agency, Job Order Contracting, PPEA, etc.) to reduce costs and improve project execution.

3. **Encourage a diverse and vibrant local economy**
   a. Complete all objectives of last two years of the Economic Vitality Action Plan.
   b. Establish fully functioning economic development program for the County.
   c. Assess and implement appropriate incentive options to support economic development in the County.

4. **Protect the County’s parks and its natural, scenic and historic resources in accordance with the County’s established growth management policies**
   a. Work in conjunction with key stakeholders to protect the health of our local waterways and other critical natural resources.
   b. Preserve and maintain the quality of the County’s investment in its parks and its recreational trail and greenway/blueway system.
   c. Maintain and preserve County-owned historic resources and facilities and work in conjunction with key stakeholders to enhance awareness of the rich historic assets of this region.

5. **Ensure the health and safety of the community**
   a. Work in conjunction with key community partners to establish multi-disciplinary teams to address specific public health and/or safety issues, emerging trends and or vulnerable groups.
   b. Enhance the safety of the County by improving emergency response times and increasing prevention activities and services.

6. **Promote individual responsibility and citizen ownership of community challenges**
   a. Increase County’s volunteer management capability
   b. Increase opportunities for citizen self-reliance and responsibility for addressing community issues

7. **Promote a valued and responsive County workforce that ensures excellent customer service**
   a. Demonstrate improvements to internal and external customer service.
   b. Reinforce a culture of using cross departmental efforts to improve communications and teamwork for cost effective solutions.
   c. Expand opportunities for training and professional development.
   d. Assure staff is supported and recognized for excellence in service.