<table>
<thead>
<tr>
<th>SIGN TYPE</th>
<th>Façade Signs (*numbers correspond to illumination details)</th>
<th>Projecting Signs</th>
<th>Canopy Signs</th>
<th>Awning Signs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Channel letters</td>
<td>Panel with push-through letters/graphics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Reverse channel letters</td>
<td>Panel with push-through letters/graphics</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>3. Panel with push-through letters/graphics</td>
<td></td>
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</tr>
</tbody>
</table>

**LOCATION GENERALLY**
- Signs shall not overlap architectural features.
- Where possible, sign shall align with neighboring tenant signs for visual consistency.
- Minimum 10” clearance to top/bottom of mounting area, and 8” around architectural features.
- Signs must be in proportion with other signs and the overall building.

**SIGN LOCATION**
As noted on elevations. Panel signs (façade sign type 3) limited to west elevation of each building which does not front the Rt. 29 EC. Sign placement to be considered part of the overall storefront design. Sign placement shall align with or center on architectural features where possible.

**ILLUMINATION DETAILS**
- Internal LED halo-Illuminated push-through. The level of illumination provided by the LED lights will not exceed the illumination produced by a single stroke of 30 milliamp neon.
- Non-illuminated

**COLORS GENERALLY**
- Sign colors must not clash with architectural materials or neighboring tenant signs.
- Letterform color to contrast background.
- Use of corporate colors to be tasteful and constrained to a limited color palette; color palette to respond to and work with the architectural materials and colors of the tenant’s storefront, the overall building, and neighboring tenant signs.
- Subject to ARB review for compatibility.

**LETTER COLOR**
Black, White, Warm Grays (Pantone Warm Gray 111)

**TRIM CAP/RETURN COLOR**
Trim cap color to match return color. Return colors are Black, White, Warm Grays.

**BACKGROUND/PANEL/BODY COLOR**
Black, White, Warm Grays (Pantone Warm Gray 111)
Black, White, Warm Grays (Pantone Warm Gray 111) Projecting sign bodies limited to black, white and warm gray colors.

**MOUNTING DETAILS**
Mounted to exterior wall
Mounted to exterior wall
Mounted to canopy face. Sign elements cannot extend above or below canopy edges.

**GRAPHICS GENERALLY**
- Colors and illumination are subject to ARB review.
- May be in tenant’s corporate colors provided sign, materials and colors of storefront and building, and neighboring signs are harmonious.

**ILLUMINATION GENERALLY**
External illumination shall be well integrated into the storefront design.