<table>
<thead>
<tr>
<th><strong>FTV Investments LLC</strong></th>
<th><strong>5th Street Commercial Development</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COMPREHENSIVE SIGN PLAN PROPOSAL</strong></td>
<td><strong>OWNER</strong></td>
</tr>
<tr>
<td>FTV Investments LLC</td>
<td>943 Glenwood Station Ln, Suite 101</td>
</tr>
<tr>
<td></td>
<td>Charlottesville, VA 22901</td>
</tr>
<tr>
<td><strong>DEVELOPER</strong></td>
<td>Piedmont Development Group</td>
</tr>
<tr>
<td>2811 Hydraulic Rd</td>
<td>Charlottesville, VA 22901</td>
</tr>
<tr>
<td></td>
<td>Contact: Katurah Roell</td>
</tr>
<tr>
<td><strong>ENGINEER</strong></td>
<td>Collins Engineering</td>
</tr>
<tr>
<td>200 Garrett St, Suite K</td>
<td>Charlottesville, VA 22902</td>
</tr>
<tr>
<td></td>
<td>Contact: Mr. Scott Collins</td>
</tr>
<tr>
<td></td>
<td>434.293.3719</td>
</tr>
<tr>
<td><strong>Parcel IDs</strong></td>
<td>07600-00-00-055A0</td>
</tr>
<tr>
<td></td>
<td>076M1-00-00-00100</td>
</tr>
<tr>
<td><strong>Zoning</strong></td>
<td>Highway Commercial</td>
</tr>
</tbody>
</table>
GENERAL NOTES
All sign areas and sizes will comply with Albemarle County Code Chapter 18, Section 4.15-Signs and Albemarle County Architectural Review Board (ARB) Sign Guidelines and will require individual sign permit applications.

Tenants who feel these guidelines will not allow for their brand and identity to be adequately represented and require alternate sign design will submit signage separately for ARB approval.

SCOPE OF PLAN
DIRECTORY MONUMENT - TENANT PANELS
SEE PAGE 2 FOR DETAILS

BUILDING A
SEE PAGE 5 FOR PROPOSED SIGN AREA

BUILDING B
SEE PAGE 6 FOR PROPOSED SIGN AREA

BUILDING C
SEE PAGE 7 FOR PROPOSED SIGN AREA

DEVELOPMENT FINISHES
Stucco Color: ParexUSA - Mountain 3014L (56)
Equiv. Paint Color: SW 7547 Sandbar

Stucco Color: ParexUSA - Tuxedo 3033L (12)
Equiv. Paint Color: MP 13795 Graynola

Siding Color: PPG Porter Paints Phoenix Fossil
Equiv. Paint Color: SW 7669 Summit Gray

Brick Color: [TBD]
Equiv. Paint Color: [TBD]
**DIRECTORY MONUMENT**

**SIGN AREA (ALL 9 PANELS): 32 SQUARE FEET**

**NOTES:**

SAMPLE ARTWORK SHOWN. ACTUAL TENANT PANELS WILL REFLECT INDIVIDUAL TENANT IDENTITY THROUGH SHAPE, FONT, ETC.

ALL SIGNS WILL REQUIRE INDIVIDUAL SIGN PERMIT APPLICATIONS.

---

**SIGN TYPE: FREESTANDING SIGN - TENANT PANELS**

<table>
<thead>
<tr>
<th>SIGN FEATURE</th>
<th>PROPOSED CRITERIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIGN TYPE</td>
<td>FREESTANDING MONUMENT</td>
</tr>
<tr>
<td>MATERIAL</td>
<td>ACRYLIC, VINYL, OR PAINT DECORATION</td>
</tr>
<tr>
<td>BACKGROUND COLOR</td>
<td>MP 13795 GRAYNOLA (MATCHES BUILDING STUCCO PAREX-USA MOUNTAIN)</td>
</tr>
<tr>
<td>TEXT / GRAPHIC COLOR(S)</td>
<td>TEXT MUST BE WHITE</td>
</tr>
<tr>
<td></td>
<td>NO LIMIT TO OVERALL GRAPHIC COLORS AS LONG AS INDIVIDUAL TENANT GRAPHICS TOTAL NUMBER IS LIMITED TO THREE AND ALL COLORS HAVE A COORDINATED APPEARANCE</td>
</tr>
<tr>
<td>ILLUMINATION</td>
<td>EXTERNAL WASH ILLUMINATION GOOSE-NECK L.E.D. LIGHTING FIXTURES, X3</td>
</tr>
<tr>
<td></td>
<td>ILLUMINATION TO COMPLY WITH ALBEMARLE CO. CODE CH. 18, SEC. 4.15.17</td>
</tr>
</tbody>
</table>

*SEPARATE, INDIVIDUAL SIGN PERMIT APPLICATION TO BE SUBMITTED FOR THIS SIGN FOR APPROVAL OF LOCATION AND DESIGN

EXACT CONSTRUCTION OF FREESTANDING MONUMENT T.B.D.

HOWEVER, FINISHES WILL MATCH THE BUILDINGS
SIGN TYPE: WALL SIGN

PROPOSED CRITERIA

LOCATIONS
SEE ACCOMPANYING BUILDING ELEVATIONS FOR THE LOCATION OF THE SIGN BANDS AND PLACEMENTS.

SIGN SHALL BE CENTERED VERTICALLY WITHIN DESIGNATED SIGN BAND AND CENTERED HORIZONTALLY WITH A SINGLE, PAIR, OR GROUP OF FIRST STORY WINDOWS OR DOORS IN DESIGNATED SIGN BAND. GRAPHICS MAY BE USED INDEPENDENT OF CHANNEL LETTERS WITHIN THE SIGN BAND ON THE TOWERS.

SIZE LIMITATIONS
STANDARD ARI GUIDELINES REGARDING SIZE AND PROPORTIONS APPLY.

LETTER TYPE / FONT
UNLIMITED

RACEWAY COLOR (IF USED)
TO MATCH THE COLOR OF THE WALL TO WHICH IT IS ATTACHED.

GRAPHICS DETAILS
NO LIMIT TO OVERALL GRAPHIC COLORS AS LONG AS INDIVIDUAL TENANT GRAPHICS TOTAL NUMBER IS LIMITED TO THREE (3) AND ALL COLORS HAVE A COORDINATED APPEARANCE. BACKGROUNDS OF GRAPHICS MAY BE REQUIRED TO BE OPAQUE TO MEET THE SIGN GUIDELINES.

LETTER FACE
WHITE TRANSLUCENT ACRYLIC; OR WHITE TRANSLUCENT ACRYLIC WITH 3M HOLLY GREEN (3630-76) TRANSLUCENT VINYL

RETURN / TRIM COLOR
RAL 7021 BLACK GREY

ILLUMINATION
SIGNS MAY BE INTERNALLY OR DOWN-WASH ILLUMINATED (SEE DIAGRAMS 1 & 2). ILLUMINATION TO COMPLY WITH ALBEMARLE CO. CODE CH. 18, SEC. 4.15.17

REVERSE CHANNEL LETTERS
WHITE

ILLUMINATION
SIGNS MAY BE INTERNALLY, HALO-LIT ILLUMINATED (SEE DIAGRAM 3). LIGHT OUTPUT SHOULD NOT EXCEED THREE THOUSAND (3,000) LUMENS PER LUMINAIRE.

NOTE(S):
DIAGRAMS ARE SHOWN FOR REFERENCE ONLY. ACTUAL TENANT SIGNS WILL REFLECT INDIVIDUAL TENANT IDENTITY THROUGH SHAPE, FONT, ETC. ALL SIGNS WILL REQUIRE INDIVIDUAL SIGN PERMIT APPLICATIONS.

CHANNEL LETTERS - Internal Illumination

CHANNEL LETTERS - Down Wash Illumination

CHANNEL LETTERS - Halo-lit

DIAGRAMS ARE SHOWN FOR REFERENCE ONLY. ACTUAL TENANT SIGNS WILL REFLECT INDIVIDUAL TENANT IDENTITY THROUGH SHAPE, FONT, ETC.

ALL SIGNS WILL REQUIRE INDIVIDUAL SIGN PERMIT APPLICATIONS.
**SIGN TYPE: AWNING SIGNS**

<table>
<thead>
<tr>
<th>SIGN FEATURE</th>
<th>PROPOSED CRITERIA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SIGN TYPE</strong></td>
<td>CHANNEL LETTERS, NON-ILLUMINATED OR INTERNALLY ILLUMINATED INDIVIDUALLY BOTTOM-MOUNTED TO AWNING</td>
</tr>
<tr>
<td><strong>LETTER FACE COLOR</strong></td>
<td>WHITE TRANSLUCENT ACRYLIC, OR WHITE TRANSLUCENT ACRYLIC WITH 3M HOLLY GREEN (3630-76) TRANSLUCENT VINYL</td>
</tr>
<tr>
<td><strong>TRIM CAP COLOR / RETURN COLOR</strong></td>
<td>RAL 7021 BLACK-GREY</td>
</tr>
<tr>
<td><strong>LOCATIONS</strong></td>
<td>SIGN POSITIONS MUST COORDINATE WITH ARCHITECTURAL DETAILS OF THE BUILDING</td>
</tr>
<tr>
<td><strong>SIZE LIMITATIONS</strong></td>
<td>STANDARD ARB GUIDELINES REGARDING SIZE AND PROPORTIONS APPLY.</td>
</tr>
<tr>
<td><strong>GRAPHICS DETAILS</strong></td>
<td>NO LIMIT TO OVERALL GRAPHIC COLORS AS LONG AS INDIVIDUAL TENANT GRAPHICS TOTAL NUMBER IS LIMITED TO THREE AND ALL COLORS HAVE A COORDINATED APPEARANCE. BACKGROUNDS OF GRAPHICS MAY BE REQUIRED TO BE OPAQUE TO MEET THE SIGN GUIDELINES.</td>
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<td><strong>ILLUMINATION DETAILS</strong></td>
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</tr>
<tr>
<td><strong>LETTER TYPE / FONT</strong></td>
<td>UNLIMITED</td>
</tr>
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**NOTE(S):** DIAGRAMS ARE SHOWN FOR REFERENCE ONLY. ACTUAL TENANT SIGNS WILL REFLECT INDIVIDUAL TENANT IDENTITY THROUGH SHAPE, FONT, ETC. ALL SIGNS WILL REQUIRE INDIVIDUAL SIGN PERMIT APPLICATIONS.
BUILDING A SIGN BANDS - TYPICAL Insets UNLESS NOTED OTHERWISE

EDGES OF ARCHITECTURAL ELEMENT

SIGN BAND, SIGNS MUST BE CENTERED AND FIT WITHIN THIS AREA.
SIGNS MUST ALSO COMPLY WITH ALL APPLICABLE SIGN REGULATIONS
AS DESCRIBED IN ALBEMARE COUNTY CODE 4.15

* AREAS FOR AWNING SIGNS NOT SHOWN, SEE PAGE 4 FOR AWNING CRITERIA

BUILDING A, SIGN AREA - Front Elevation

Scale: 1/16" = 1'

BUILDING A, SIGN AREA - Right Elevation

Scale: 1/16" = 1'

BUILDING A, SIGN AREA - Left Elevation

Scale: 1/16" = 1'

BUILDING A, SIGN AREA - Rear Elevation

Scale: 1/16" = 1'
BUILDING B SIGN BANDS - TYPICAL INSETS UNLESS NOTED OTHERWISE

EDGES OF ARCHITECTURAL ELEMENT
SIGN BAND, SIGNS MUST BE CENTERED AND FIT WITHIN THIS AREA
SIGNS MUST ALSO COMPLY WITH ALL APPLICABLE SIGN REGULATIONS
AS DESCRIBED IN ALBEMARE COUNTY CODE 4.15

* AREAS FOR AWNING SIGNS NOT SHOWN, SEE PAGE 4 FOR AWNING CRITERIA

Scale: 1" = 12'

1 BUILDING B, SIGN AREA - Front Elevation

2 BUILDING B, SIGN AREA - Left Elevation

3 BUILDING B, SIGN AREA - Right Elevation

Scale: 1" = 12'
BUILDING C SIGN BANDS - TYPICAL INSETS UNLESS NOTED OTHERWISE

8" IF 2" 12" 8" 8"

EDGES OF ARCHITECTURAL ELEMENT

SIGN BAND, SIGNS MUST BE CENTERED AND FIT WITHIN THIS AREA

SIGNS MUST ALSO COMPLY WITH ALL APPLICABLE SIGN REGULATIONS

AS DESCRIBED IN ALBEMARE COUNTY CODE 4.15

* AREAS FOR AWNING SIGNS NOT SHOWN, SEE PAGE 4 FOR AWNING CRITERIA