8. Implementation of the Master Plan

Introduction

The Places29 Master Plan is, first and foremost, a vision plan. The Vision, described more fully in Chapter 2, does not have a timeframe; it is the ultimate future condition for the Places29 area. In fact, it may be decades before this ultimate buildout condition is reached—before the land uses shown on the Future Land Use Map in Chapter 4 are all in place.

After describing the Vision, the Plan explains what changes will need to be made and what projects will need to be implemented during the next 20 years to address the existing backlog of needed infrastructure improvements, to support growth and development that will have an impact on this infrastructure, and, ultimately, to move the Places29 area closer to that ultimate Vision.

This chapter describes the public and private actions—the implementation projects—that will be needed to implement the Master Plan over the next 20 years. This chapter provides general direction and guidance on the timing of transportation and other infrastructure improvements, as well as other planning and design studies and processes. In addition, this chapter recommends Priorities where the County needs to focus its funds on provision of infrastructure to support existing and proposed development. The chapter ends with a List of Implementation Projects. This List presents the implementation projects in the approximate order in which they are expected to begin, along with estimated costs and proposed funding sources. More detailed information about each of the implementation projects, including maps or diagrams of many of them, is given in Appendix 2, Implementation Project Descriptions.

The implementation projects are grouped into four categories: Transportation, Land Use and Development, Community Facilities and Services, and Parks and Green Systems. The Transportation category contains the largest number of projects and requires the greatest amount of funding. The recommended improvements will support the future growth anticipated in the Master Plan. While funding for these improvements may not be available at the time the project is expected to begin and obtaining funding might require longer time periods than anticipated in the Master Plan, the Plan establishes how these improvements should be provided concurrent with new development under the proposed land uses. Even without funding for all of the implementation projects, this Master Plan is valuable because it sets forth the community’s vision for the area and demonstrates how development can be designed to support the principles of the Neighborhood Model.

The implementation projects are scheduled to begin throughout the 20-year implementation timeframe. There are several reasons for this spacing: first, the projects that will support the recommended Priority Areas should begin first. Many of these projects are needed now to serve existing development and to address the backlog of infrastructure needs. Other projects are not expected to be necessary until further development takes place, and some projects are dependent on completion of an earlier one. And, as noted above, many of the projects are dependent on funding that has not been identified or may not be available for several years.

Other areas in the County also have infrastructure needs that must be met and which may be more immediate than some of the needs in the Places29 area. The County will need to balance the needs of all areas with the available funding.
The implementation projects and the priorities assigned to them will be reexamined every five years when the Master Plan is reviewed and updated. The first update will begin five years after adoption of the Master Plan.

**Transportation Projects**

The recommended transportation projects are the product of an extensive transportation study approved and funded by VDOT that identified a number of short-term and long-term transportation projects, including grade separation of six (6) impacted intersections. Due to limited available resources to undertake transportation projects, the focus in the short term is on “doable” and most immediately essential projects. Planning for the extensive long-term transportation projects, including possible grade-separated intersections, has been deferred for further evaluation and consideration based on transportation studies and traffic modeling to be conducted as part of the Master Plan’s future five-year updates. The recommended transportation projects form a multimodal transportation network that is designed to address both unmet existing needs and future transportation demands. The transportation improvements recommended to begin in the first ten years are intended primarily to address the existing needs. Then, as the Places29 area and the surrounding region continue to grow and transportation demands increase, the full list of these and/or other potential improvements deserve serious consideration and may indeed be needed. In other words, the recommended transportation projects form a sequential set of improvements over the short and long term.

It is essential to recognize that all except one of these recommended transportation improvements are needed regardless of whether the County adopts this Master Plan. The enhanced transit system is the one project specifically recommended in the Master Plan that would not also have been required by the 1996 Land Use Plan. One reason so many of the other projects are necessary is that many properties both inside and outside the Places29 area are already zoned and ready to develop, so the potential for additional growth exists even without the Master Plan. The Future Land Use Map is designed to balance land uses with the transportation network; together they promote a form of development that can reduce future transportation demands. Without this form of development, future transportation demands are expected to be even higher than projected.

This Plan recognizes that the transportation network in the Places29 area serves the needs of both regional and local traffic. US 29 functions as a National Highway of Significance; 10 – 12 percent of the traffic it serves originates outside the Places29 area and has destinations that are also outside the area. Some of the transportation improvements are necessary to serve this regional need as well as local growth. About two-thirds of the trips on US 29 are local trips that begin and end in the Places29 area. Some of the transportation improvements will give these local drivers alternate routes and/or open up planned areas for development and redevelopment.

The proposed design for US 29 allows for the US 29 improvements to be implemented as a series of independent roadway projects over the 20-year implementation timeframe. The improvements are multimodal; they include transit as an integral part of the transportation system and transit-friendly design to complement proposed transit routes. Further, pedestrian and bicycle improvements are planned throughout the Places29 area. Many projects can be implemented as redevelopment takes place. The design will also provide alternatives for existing intersection movements during the construction of major improvements along the US 29 Corridor.

Prior to construction of any improvements to US 29, each improvement will require preliminary and final engineering design, programming of funding and potential right-of-way acquisition. The timelines for these activities will vary depending upon the complexity of the roadway elements. Projects may overlap; one improvement may be under construction as planning begins for another. A timeline provided by
VDOT shows that major improvements could take 8 to 12 years to complete. This 8 – 12 year period includes the time involved in project scoping, consultant procurement, location surveys, preliminary design, location & design public hearing, final design, right-of-way acquisition, relocation of utilities, development of documents for advertisement and bids, and, finally, construction.

While VDOT is the lead agency for improvements to primary and secondary system roadways, the County plays a vital land use role by coordinating how private development occurs in relation to the roadway improvements. The County also works with VDOT in the design of the improvements and by participating in regional project priority programming through the Metropolitan Planning Organization (MPO).

Each development project and transportation improvement will be reviewed by County and VDOT staff for compliance with the Access Management Plan. As parallel routes are implemented, the County and VDOT will work with businesses and property owners along US 29 to implement the access management program. Access management is intended to maximize the effectiveness and safety of the roadway system, particularly in relation to land adjacent to the roadway. This program is described in more detail in US 29 North Corridor Transportation Study Technical Memo 7, dated May 25, 2007. (Appendix 4)

A Note about the “Western Bypass.” The US 29 North Corridor Transportation Study has shown that the set of transportation improvements recommended in this Plan will be an effective and efficient means to address existing and future transportation demands for all users of the US 29 Corridor during the 20-year implementation timeframe. While the originally proposed Western Bypass would have served most of the regional traffic (the 12% of drivers moving through the Places29 area without stopping), the Bypass would not have helped local traffic (64%) or served many of the subregional vehicle trips (24%).

It was recognized in 1990 after VDOT’s consultant study of alternatives to relieve congestion in the US 29 corridor that a western bypass was not preferable to or a substitute for improvements in the corridor. In fact, in the early 1990s, the City, County, and University signed an agreement concurring with a 1990 Commonwealth Transportation Board (CTB) resolution that sequenced improvements such that the Western Bypass would be constructed only after completion of projects such as the widening of US 29 from Hydraulic Road to the South Fork of the Rivanna River, the Meadow Creek Parkway, grade separated interchanges on US 29 at Hydraulic Road, Greenbrier Drive, and Rio Road, and the North Grounds Connector, and only “when traffic on Route 29 is unacceptable and economic conditions permit.” It was in the spirit of this agreement that the County actually worked to preserve the ultimate alignment of the Western Bypass in its land use decisions for several years. It was only after a subsequent decision by the CTB in 1995 to rescind the previously agreed-to sequencing of projects that the County withdrew all support for the Western Bypass, and the Metropolitan Planning Organization (MPO) voted unanimously to withhold federal funding for construction of the Western Bypass until the agreed-upon sequencing of the projects was restored.

An alternative route from the 250 Bypass north to Greene County that would have functioned as a longer bypass to the west of US 29 was considered during the early phases of the Places29 transportation modeling, but such an alternative route would have been significantly more expensive and, most importantly, would not have served more than about 12 – 20% of the traffic on US 29.

Land Use & Development Projects

The recommended land use and development projects are designed to create the form of compact, pedestrian-friendly urban development envisioned in the principles of the County’s Neighborhood Model. These projects include establishment of a Community Advisory Council to assist in implementation of the Plan.
The Future Land Use Map in Chapter 4 governs land use and development decisionmaking in the Northern Development Areas. As each zoning map amendment and special use permit is reviewed for approval, the recommendations in this Master Plan will be applied. As such, there are fewer individual projects listed in the Land Use & Development Projects sections of the Implementation Table than there are, for example, under Transportation. Instead, as developers bring forward new proposals, the proposed developments will be evaluated according to the Future Land Use Map and Tables, Parks & Green Systems Map, the principles of the Neighborhood Model, and other parts of the Comprehensive Plan.

Community Facilities & Services Projects

Existing and proposed community facilities and services are presented in detail in Chapter 6. The planning for and operation of each facility and service is the responsibility of a County department or regional agency. The projects needed to support the existing and future development in this area are identified in this Plan. Recommendations included in master plans prepared by other County departments and agencies have been included as projects in this Plan.

Parks & Green Systems Projects

The Northern Development Area’s existing and proposed parks, trails, greenways, and open spaces are shown on the Parks & Green Systems Map at the end of Chapter 4. In some cases, the proposed open space needs will be addressed as new developments are planned and constructed. In others, the County will provide open spaces as the need for them arises and funds are available.

Implementation Priorities

This Master Plan recommends an extensive and interrelated series of implementation projects, as shown in the List at the end of this chapter. To facilitate provision of these projects, two priorities have been set in order to focus public efforts and limited resources where they are most needed during the 20-year implementation timeframe. The priorities are based on several factors, including:

- Existing facility, service, and infrastructure needs that are driven by existing development. There is a backlog of transportation, infrastructure, and community facilities and services needs that is already needed to serve the community as it exists today.

- Regional transportation needs are acute in this part of the County.

- Priority should be given to investments in the transportation network, community facilities and services, and parks and green systems that support the areas where developments have been approved, but not yet built.

- Improvements needed to support further development outside of the mapped Priority Areas and corridors. Relative to the three bullets above, investments are not anticipated in these areas.

Many of the approved developments include transportation improvements or other facilities that will be constructed by the developer. The precise timing and phasing of development will be determined by developers and property owners based on market conditions, so, it is difficult for the County to know when some of the promised infrastructure will be completed.

The two Priorities recommended in this Master Plan are:
Priority 1: Transportation Improvements in the US 29 Corridor

The transportation network in the Northern Development Areas is intended to serve all users, from those making very local trips (e.g., from home to the grocery store a few blocks away) to those traveling long distances who simply pass through the Places29 area. The transportation network, in particular US 29, is already congested in some areas at certain times. Several road improvements have been proposed for years to address this congestion. The transportation corridor has been designated a Priority to support the backlog of road improvements that are necessary to keep traffic moving (See Priority 1 Figure). While this area seems large, it has been drawn to include a large number of essential transportation projects, including the two areas that will be subject to Small Area Plans.

In most cases, construction of the network of roads parallel to US 29 depends largely on the timing of private development projects along the corridor. However, some segments of the parallel roadways are needed to provide alternate routes during construction of US 29 improvements. In these areas, portions of the parallel road network may need to be designed and constructed before private development takes place adjacent to US 29. Similarly, some portions of the parallel road network will extend the useful life of the existing US 29, so that large-scale roadway improvements can be deferred as far as possible into the future.

The Essential Transportation Projects

The four transportation improvements listed below are the most critical improvements for the US 29 corridor Priority Area and are the highest priority for implementation during the first five years of Plan implementation.

1. The improvements recommended in the 29H250 study and Hillsdale Drive Extended. Construction of the segment of Hillsdale north of Hydraulic Road is essential to reduce the volume of turning traffic at the intersection of US 29 and Hydraulic Road. Improvements to US 29 noted as a & b below are also critical to maintain the level of service and improve traffic flow on US 29 between the Hydraulic Road intersection and the 250 Bypass intersection. This improvement is under design (2010) by the City and VDOT. While these improvements are in the City, they are essential to the function of the US 29 corridor and include:
   a. Expand the southbound-to-westbound ramp at the US 29/250 Bypass (the southbound onramp south of Angus Road), with an auxiliary lane to the Barracks Road offramp, and construct a fourth southbound lane on US 29 between Hydraulic Road and the USX 29 interchange ramp.
   b. Construct a westbound merge lane on the 250 Bypass at the Barracks Road interchange.

   Additional improvements for this intersection and the surrounding area that are expected to be needed after the first five years are listed in Appendix 2.

2. Widening US 29 to six lanes—the segment of US 29 from Polo Grounds Road north to Towncenter Drive needs to be widened to six lanes; in fact this project has been in the Six-Year Plan for several years. An important part of this project will be safety improvements to the northbound lanes. Completion of this project is considered the highest priority project in the County.

   Eventually, the segment of US 29 north of Airport Road to the North Fork of the Rivanna River will also need to be widened to six lanes. The need to widen this second segment of US 29 is not likely to occur until the very end of the 20-year implementation timeframe.
3. **Berkmar Drive Extended**—a new road segment from Hilton Heights Road north to Towncenter Drive, including construction of the bridge over the South Fork of the Rivanna River, is needed to provide an alternate, parallel road primarily for local traffic and to support the widening of US 29 north of Polo Grounds Road. The first step in the process of implementing Berkmar Drive Extended will be completion of the location, design, and environmental review for the bridge over the South Fork of the Rivanna. This step will be the focus of the implementation effort during the next five years. The ideal phasing to support the widening of US 29 would be to construct Berkmar Drive Extended before beginning construction of the additional lanes on US 29. However, given limited resources, the US 29 widening should receive the highest priority for construction funding.

4. **Transit**—providing enhanced transit service will enable some drivers to use transit for some of their trips, thereby reducing the number of vehicle trips on network roads. It will also provide opportunities for transit-dependent people to reach additional destinations. Transit service should be expanded south of the South Fork of the Rivanna River and established north of the South Fork as soon as sufficient density is developed to support transit in the Hollymead/Piney Mountain area.

It should be noted that, based on the latest traffic modeling, all of the transportation improvements recommended in this Plan and the Transportation Study are considered necessary in order to maintain and improve the flow of traffic through the Places 29 area over the 20 years of Plan implementation. With each five-year Plan update, the need for these improvements will be reevaluated through an update of the traffic modeling.

**More detailed information about each of the recommended transportation projects is found in Appendix 2, Implementation Project Descriptions.**

**Priority 2: For Public Investment and Land Use Decisionmaking**

Priority 2 reflects the intent to focus public investment where new development has been approved and where redevelopment is encouraged. There are two distinct geographic areas. First, Priority 2 South includes the portions of Neighborhood 1 and Neighborhood 2 shown in the Priority 2 South figure. This area also contains the northern Urban Development Area (UDA) established in conjunction requirements of the Code of Virginia (See pages 3 and 4 of the Growth Management Section of the Comprehensive Plan.) Two fairly large undeveloped parcels of land are within this priority area, for which development proposals for mixed-use and urban density residential development have been approved. This area was also selected because a Small Area Plan will be developed for the area around the intersection of Rio Road and US 29. Much of the existing commercial development in this area may be ready for redevelopment, so the focus of public investment here will be on revitalizing, expanding, and improving the existing infrastructure to support redevelopment during the first ten years of Plan implementation.

Priority 2 also includes the portion of the Hollymead Community shown in the Priority 2 North figure. This part of the Hollymead Community has been approved for development and construction is underway, so this area was selected to focus public infrastructure investment to support this approved development. A large part of this area will also be included in the Airport Road Corridor Small Area Plan.
Private Development & Public Investments in Non-Priority Areas

While decisions on private development proposals (rezonings and special use permits) and public investments should not be based solely on these Priorities, in the absence of specific objective criteria, decisions on development proposals should be made with an understanding of where public investments are focused. Focusing public investments creates efficiencies and ensures that infrastructure is in place when it is needed. County land use decisions should be consistent with the Priorities established in this Plan. If the infrastructure needed to support a proposed development outside the Priority Areas is not in place, the proposed development should not be approved. For those implementation projects that are already needed to serve existing and/or approved development, there is a notation to that effect in the “Milestones” section of the project description in Appendix 2.

When a development proposal is evaluated, any public infrastructure that would be adversely affected by the proposal or is already in a substandard condition will be identified. The existing condition of and any adverse affects on the public infrastructure from a development proposal should be important factors in considering the suitability of the property for the proposed use. The transportation and other infrastructure requirements of the community, including the timing of improvements should also be considered during evaluation of development proposals. The County will consider the following:

a. Existing facilities
b. Facilities included in the capital improvements program
c. Service level standards established by the Community Facilities Plan or approved facility master plans or service plans, and the effect of existing development, approved development, and the proposed development on those standards
d. The ability of the County to finance facilities under its fiscal policies
e. Service levels on the existing transportation system; the effect of existing and approved development and the proposed development on those service levels and the effect of proposed roads which are funded for construction
f. Commitments to phase the proposed development to the availability of adequate services and facilities
g. Other mechanisms or analyses as the County may employ that measure the adequacy of such services and facilities for various areas or that measure the County’s ability to establish adequate services and facilities

The County wants to encourage infill development and redevelopment in appropriate locations, as well as affordable housing, neighborhood-serving retail, light industry, and other land uses. As one of the first implementation projects under this Master Plan, County staff will develop more detailed guidance, including specific objective criteria, in the form of a future Comprehensive Plan Amendment about the County’s expectations for proposed developments outside of the Priority Areas.
Small Area Plans

In order to coordinate land uses with recommended road improvements and to offer business and property owners the opportunity to be involved in the design of the road improvements, this Plan recommends preparation of Small Area Plans for two areas:

1) The area around the intersection of US 29 and Rio Road
2) The Airport Road Corridor

Each Small Area Plan will feature:

- Updated current and projected traffic information for the area being studied
- A Future Land Use Map showing the land uses at a more detailed level than on the Places29 Future Land Use Map
- A neighborhood street network that further details the improvements recommended in the Places29 Master Plan
- The preliminary design of the recommended transportation improvements
- Identification of right-of-way (ROW) for the transportation improvements, including any new local streets
- Measures to help minimize the impacts of the recommended transportation improvements
- Identification of opportunities for business development, expansion, and relocation in the area
- Other information, as determined during preparation of the scope of work for each Small Area Plan

During preparation of the Small Area Plan and design of the road improvements, business and property owners will be invited to work with County, VDOT, and TJPDC staff to identify and eliminate or minimize possible impacts of the road improvements. When the Small Area Plan and preliminary design are completed, the short-term (construction) impacts and long-term impacts of the road improvements will be known.

Each Small Area Plan will be adopted into the County’s Comprehensive Plan as part of the Places29 Master Plan.

**Intersection Improvements at Rio Road and US 29.** The process of improving this intersection and the transportation network around it will begin with preparation of a Small Area Plan. The small area planning process will include evaluation and development of the preliminary design concepts for transportation improvements that could prolong the life of the at-grade intersection and provide a design concept for long-term improvements, as determined necessary at the time based on updated traffic information. The small area planning process is not expected to begin until the second five years of Plan implementation.

**The Small Area Planning Process**

Each Small Area Plan would be prepared by County staff in conjunction with VDOT and TJPDC staff. The process will involve the following steps, which may be reordered or expanded as necessary for each Small Area Plan:

- Funding for the Small Area Plan and preliminary design of the road improvement(s) is identified.
- Initial coordination of and agreement on the roles and activities of County staff, VDOT staff, and TJPDC staff, and of any consultants who may be involved in the Small Area Plan. The result of
this step will be preparation of a memorandum of understanding and a scope of work, to be accepted by the Planning Commission and the Board of Supervisors, with input from the Places29 Community Advisory Council.

- Development of the public participation program.
- An initial public meeting will be held to which all property owners, business owners, and residents of the area will be invited. The purpose of the meeting will be to explain the Small Area Planning process, outline the desired results, and clarify opportunities for public input through the planning and design process. Additional substantive meetings will be held and will be open to public participation.
- During plan development, County and VDOT staff will work with potentially affected property owners to explain the design and engineering process, identify opportunities to address concerns and impacts regarding land use and transportation issues, and keep owners informed about project status and involved in the planning process.
- County staff will work with VDOT and TJPDC staff on land uses and the local street network while VDOT (or its consultant) develops a preliminary design for the major road improvements.
- Presentation of preliminary road improvement design and suggested land uses/street network to the public for comment and possible revision.
- After revision, the preliminary road improvement design and suggested land uses/street network will be presented to the P29 CAC, then to the Commission and Board for review, comment, and, ultimately, adoption into the Comprehensive Plan.

Any development proposals submitted to the County prior to preparation of a Small Area Plan will be evaluated according to the Future Land Use Map in the current Master Plan.

**Funding the Implementation Projects**

The Places29 Master Plan is a vision plan—it is based on what the community has identified as desirable in the area where its members live and work. To work towards that vision and address the needs of existing and future development during the next 20 years, the Plan recommends an ambitious program of Transportation, Land Use & Development, Community Facilities & Services, and Parks & Green Systems implementation projects. Finding the means to pay for these projects will be challenging. Monies to fund the improvements are expected from various sources including federal, state, and local dollars. Public as well as private investment will be used in construction of local projects.

**Types of Costs and Source of Estimates**

The assumptions and methodologies used to estimate the costs of specific projects are described here, along with who is responsible for the estimates. The cost estimates, along with the party or parties responsible for funding the projects, are given in the List of Implementation Projects at the end of this chapter, and more information is provided in Appendix 2, Implementation Project Descriptions. The costs are divided into three components: capital, program and planning, and operating costs.

**Capital Costs**

Generally, capital costs for transportation, community facilities, and other infrastructure elements are those costs required to build a project or improve an existing facility. They include planning, design, engineering, land/right-of-way acquisition, utility relocation, site preparation, and construction. For Places29, costs for design and construction of the transportation improvements were prepared based on the roadway network shown in Chapter 4. Costs for the community facilities and parks and recreation projects are based on information included in the County’s Capital Improvements Program (CIP).
In addition to the construction costs, there will also be regional capital and operating costs to expand the transit system to achieve the levels of transit use envisioned for the Places29 area. Some of these costs have been estimated based on information developed during the investigation of a regional transit authority (RTA). Estimates for other transit-related costs will be prepared as the system is designed and equipment chosen.

For both transportation improvements and other infrastructure and community facility costs, the County expects that new development will pay at least a portion of the capital cost.

**Program and Planning Costs**

Program and planning costs are those that will be necessary for ongoing planning efforts, such as the Small Area Plans recommended for the Rio Road/US 29 area and the Airport Road Corridor. These costs include staff time and, possibly, consultants for all or part of the planning process. The costs also include an estimate for the County’s public participation program. They should be considered the minimum cost since the scope of work for each Small Area Plan has not been prepared. Staff has also not yet coordinated efforts with VDOT, which will likely be handled through a memorandum of understanding or similar instrument.

There is also an ongoing cost for County staff to implement and monitor this Master Plan.

Planning and design costs for transportation improvements are included in the capital costs described above, except for the transit system. These costs for transit are not yet known since they are dependent on the routes chosen and the types of vehicles used.

**Operating Costs**

The ongoing costs of utilities, maintenance, and other operational costs for each transportation improvement, other infrastructure improvement, and community facility need to be calculated and incorporated in the overall cost of the project. These costs will be determined when an improvement or facility is designed, so they are not included in the cost estimates in the List of Implementation Projects or in Appendix 2.

For some infrastructure improvements, such as libraries and fire stations, the County will also face the cost of staffing the facilities once they have been constructed. Staffing costs will also need to be considered as part of the operating costs of the facility.

Further, it is possible that some private entities, such as homeowners associations or property owners, will be responsible for the operating costs of some of the facilities.

**Funding Strategies**

In order to implement the recommendations in this Plan, the County will need to coordinate funding for ongoing planning, capital investment, operations and maintenance, and monitoring costs from a broad range of public and private sources. This section describes some of the funding strategies that can be used to fund the recommended projects.

In addition to the information provided below, more detail regarding transportation funding options can be found in the Thomas Jefferson Planning District’s report, *Transportation Funding Options*, dated October 10, 2005. The full report is available on the TJPDC’s website.
Prioritize Public Funding to Priority Areas

In keeping with County policy, this Master Plan identifies two Priorities (transportation improvements in the US 29 corridor and areas identified for redevelopment and new development) where public funding for infrastructure development should be directed during implementation of this Plan. By focusing the limited public funds that are available for the Northern Development Areas on these Priorities, the County can address the existing infrastructure backlog, provide infrastructure for approved (but not yet built) developments, and encourage redevelopment in areas where existing infrastructure may not meet the needs of additional density/intensity.

Development Approval Process

Private developers will continue to play the key role in building attractive and functional neighborhoods and mixed use centers through their own capital investment, while business, neighborhood, and homeowners’ organizations will continue to play a role in operating and maintaining these elements. As part of a rezoning, it is expected that developers will provide proffers for offsite transportation or other infrastructure improvements to address impacts arising from the development. These improvements and the proffers related to them need to be in keeping with this plan.

Federal, State, and Local Dollars

The County’s main funding source for implementation is the funds that are generated through the County’s taxing authority. Priorities for expenditure of these funds for infrastructure and capital improvements are given in the County’s Capital Improvements Program (CIP). Based on a five-year financial program (years 1-5) and plan (years 6 – 10), the CIP details the County’s funding priorities, including funding level, timing, and sources associated with specific improvements. The programming of projects for the Northern Development Areas in the CIP should be based on the priority needs outlined in this Plan and the availability of funds.

The majority of transportation funds flow from the state through VDOT’s Secondary (county), Urban (city), and Primary road funding programs. There is a recognition in the region, and throughout the country, that there is not enough funding available from the standard federal, state, and local sources to fund all of the region’s multimodal transportation priorities. Since many of the region’s high priority transportation corridors extend through the Places29 area, the County expects that significant amounts of federal and state funding are necessary for the expansion and maintenance of US 29 and related regional elements of the transportation network. The funding of transportation improvements is a core responsibility of the federal government and the Commonwealth of Virginia. Any local funding of transportation projects should serve to augment, not replace, significant federal and state funding. Still, the competitive nature of transportation funding at the state level will make it difficult to rely solely on standard funding sources to pay for the recommended transportation improvements. As part of the local funding, some combination of developer contributions of land and funding for construction will be needed.

The overall strategy for accommodating future traffic volumes on US 29 is a combination of improvements to US 29 and to the parallel and perpendicular road network. This combination of improvements provides for more uniform operating conditions on US 29. It provides a road network that allows the pattern of development to evolve in ways that are more supportive of US 29 as a part of the regional network, while providing for local trips on the parallel network. Under this strategy, improvements to some portions of the secondary road system would be equivalent to an improvement in the primary system. Accordingly, VDOT and the County need to maximize the ability to use state and federal primary system funds for improvements to network roads that improve the function of US 29. This can best be achieved by demonstrating that the construction of off-US 29 network improvements has
a direct relationship to access management improvements on US 29 and/or is part of other major improvements on US 29.

At the same time, the County needs to be prepared to apply for funding whenever new sources of federal or state funding become available.

The County will also continue to work with stakeholder agencies, organizations, and individuals to implement the Plan by pursuing grant funding from government agencies, foundations, and corporations, as well as through direct investments of labor and funding from individuals, such as trail construction and maintenance, and concepts like adopt-a-road or adopt-a-park programs that can reduce operations and maintenance costs.

Partner with the City of Charlottesville

There are several opportunities for the County and the City of Charlottesville to partner in the funding of transportation and other improvements, particularly in the southern portion of the Places29 area where the two localities abut each other. Such a partnership could involve either shared funds from the two localities or a collaboration in the use of funds from another source. Prime examples of such a partnership include: the Meadow Creek Parkway, the interchange at US 29 and the 250 Bypass, the Hydraulic Road and US 29 intersection, portions of Rio Road, and Hillsdale Drive Extended. Other opportunities exist in the areas of public open spaces, trails, and stormwater and water quality preservation needs.

Developing robust transit service is one area where a partnership between the County and City is essential, especially considering the high level of capital improvements and operating costs that will be required to meet the recommendations in this Master Plan. This Plan recognizes that a regional transit authority (RTA) or similar management organization is needed.

“Nonstandard” Federal and State Funding Sources

There is a variety of federal and state funding sources that are currently available, and additional ones may become available during implementation of the Master Plan. The County will continue to work with other stakeholders and federal and state agencies to make use of these funding sources, which include:

- **Base Realignment and Closure (BRAC) Assistance Funds**: Given the expansion of the National Ground Intelligence Center (NGIC) into a larger facility called the Rivanna Station Military Base, the County may apply for planning and capital grants to support needed transportation, school, housing, and other improvements necessary to serve the increase in population from the military base. Funds may also be available to support business and workforce development in connection with the base.

- **Brownfield Planning and Capital Grants and Loans**: Brownfields are lands whose redevelopment or reuse may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. The County and private land owners can compete for grant funding or loans from the federal Environmental Protection Agency (EPA) to support the planning for and actual reuse of brownfield properties. The Virginia Department of Environmental Quality (DEQ) also has a loan program to support the remediation of brownfield sites.

- **Virginia Clean Water Revolving Loan Fund (VCWRLF)**: The Virginia DEQ has a revolving loan fund that supports the acquisition of title or other rights to property when this will protect or improve water quality and prevent pollution of state waters. These funds could be applied for in connection with the recommended open space system within the Places29 area.
Private Funding for Maintenance of the Public Realm

Currently, a variety of business organizations (e.g., business park owners and the UVA Research Park) and homeowners associations maintain privately owned open spaces, trails, recreational facilities, streetscapes, roads, and other elements of the public realm within their developments. The County may wish to work with future developments to continue this practice as a means to maintain these elements in future neighborhoods and mixed use centers.

Partners in Implementation

Many public agencies and private entities will be partners in the successful implementation of the Master Plan’s recommendations for the Places29 area. Many of the implementation projects included in the Implementation Table will involve coordinated and joint efforts by the entities listed below:

- Albemarle County, both the local government and school divisions
- The Virginia Department of Transportation (VDOT)
- The Thomas Jefferson Planning District Commission (TJPDC) and the Metropolitan Planning Organization (MPO)
- The City of Charlottesville
- The Virginia Department of Rail & Public Transportation (VDRPT)
- The Virginia Economic Development Partnership (VEDP)
- The Virginia Housing Development Authority (VHDA) and the Virginia Department of Housing and Community Development (DHCD)
- The Charlottesville-Albemarle Airport Authority
- Charlottesville Transit Service (CTS), JAUNT, and a potential Regional Transit Authority (RTA)
- Jefferson-Madison Regional Library
- Rivanna Water & Sewer Authority, Albemarle County Service Authority, and other utilities
- A wide range of nongovernmental, civic, and environmental, business, and community organizations
- Neighborhood and homeowner associations
- Developers, builders, real estate agencies, financial institutions, and others involved in the development process
- Residents and property owners
- New agencies, such as business improvement districts or community development agencies, that may be set up to assist with implementation in certain parts of the Places29 area.

Places29 Community Advisory Council

As with other master-planned Development Areas, the County’s Board of Supervisors will establish the Places29 Community Advisory Council (P29CAC) to work with staff to monitor the implementation of the Places29 Master Plan. The form and composition of the P29CAC will be determined after adoption of the Plan.
Implementation Monitoring

Good planning practice includes the periodic review and update of plans after they are adopted. An important part of this review is an ongoing monitoring program that keeps tabs on how well implementation is proceeding and what additional issues or information have arisen since the plan was prepared. At strategic times, a plan should be reviewed and updated or revised, based on the results of the monitoring program and input from the public and local officials.

Monitoring Projects

With this Master Plan, successful implementation requires monitoring and refinement of both the Plan and individual implementation projects. Monitoring by the County, other agencies, and stakeholders will ensure that the Plan’s goals are met. The monitoring process recommended as part of this plan incorporates a range of perspectives: fiscal, economic, social, and environmental, as well as consideration of the general quality of life. A monitoring program is described below, along with possible milestones for review and refinement of the Plan. Milestones for individual implementation projects are included in Appendix 2, Implementation Project Descriptions.

Master Plan Review

It is recommended that this Plan be reviewed and updated every five years, with the first review occurring five years after adoption of the Plan. These five-year reviews are incorporated into the Plan as part of plan administration and management. They are envisioned as the time to adjust the plan, based on any changes in conditions or new information. As part of the five-year review, a broad range of performance criteria will be measured and reported to County officials and the public. These criteria will include those referred to under individual projects in Appendix 2 and the following more general criteria, among others:

- Confirm the vision for the Places29 area to serve as the basis for recalibrating the Master Plan.
- Changes in population, income, social, economic, and/or employment patterns, as measured by the US Census and the state demographer.
- Changes in the County’s physical environment.
- New developments approved and/or constructed during the previous five-year period.
- Any changes in the Comprehensive Plan and/or ordinances made by the Board of Supervisors that affect implementation of the Master Plan.
- The possible completion of VDOT’s “Blueprint” plan following the 2035 UnJAM Report
- Any changes in driving patterns or other transportation data, such as road incident information.
- Updates to the County’s Comprehensive Plan, including additional master plans adopted after Places29.
- Progress made on the implementation projects slated for completion during that five-year period, and a reevaluation of transportation recommendations.
- The availability of new funding sources or programs for transportation and/or other infrastructure improvements.

The five-year review process will begin with collection of background information and statistics by County staff, as well as staff’s evaluation of performance criteria. Staff, in consultation with the Places29 Community Advisory Council, will work with the County Planning Commission to develop a process for the plan update.
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