

# Crozet Old School Reuse Study Summary of Public Participation Activities

July 2008

## Quick Facts: Crozet Old School Community Workshop

- Number of workshop attendees: 86
- Number of unique ideas generated from workshop: 61
- Number of citizens engaged at local Great Valu store (formerly IGA): 197+
- Number of unique ideas from Great Valu effort: 63
- Number of comments received through the County website: 27
- Number of flyers distributed: 800+
- Number of notices mailed to Crozet citizens: 2078
- Number of Amail notices sent to Crozet email list: 1174

## October/November 2007 – RFP Phase

A Citizen/County staff committee was formed to select a consultant to conduct the Crozet Old School Reuse study, following the County's RFP process.

The committee reviewed and scored proposals submitted in response to the County's RFP, interviewed finalists, and selected PMA Planners + Architects to conduct the study /lead the community input process.

**Meeting Dates:** 10/9/07, 10/24/07, 11/13/07 to complete the RFP Phase of the study.

## Study Phase of the Project Community Workshop Overview

### April 2008

After the contract with PMA was completed, the Old School Reuse Study Committee was reconvened and expanded to include a broad range of citizen and County stakeholders with a new charge for the study phase of the project:

- Work with staff and consultant on appropriate ways to engage the general Crozet community in the Old School Reuse Study/serve as important link with the community
- Respond to study results, give feedback as requested
- Communicate with and share perspectives Communicate with and share perspectives from the groups represented and/or reflect concerns and issues of the community and affected stakeholders
- Work with staff and the consultant on providing guidance for the final recommendations staff and consultant will be making to the Board of Supervisors
- **Meeting Dates:** 4/18/08 and 5/12/08 to review the Public Participation Plan and provide guidance on outreach for the community workshops to be held 6/19/-21.

### May-June 2008

Outreach for Community Workshop

### June 19, 2008

Committee Tour of the Crozet Old School

### June 19-21

Albemarle County sponsored a community workshop, conducted by consultants PMA Planners + Architects, to provide an opportunity for the Crozet community to identify potential new uses for the Old Crozet School building and site. Ideas were also submitted through the County's website.

### June 19, 7:00-9:00 p.m.

**kickoff:** PMA gave a brief overview of the project, along with examples of successful school re-use projects in other communities around Virginia. Citizens then worked in small groups to brainstorm re-use ideas specific to the Crozet Old School. As the small groups shared their ideas with the larger group, PMA listed the ideas on large sheets of paper and posted them on the walls around the room. After the unique ideas were shared, recorded and posted, citizens used dots to indicate their favorites.

**June 20, 10:00 a.m.-6:00 p.m.; June 21, 9:00 a.m.-3:00 p.m.:** Citizens had the opportunity to drop in and discuss their ideas with PMA in a less formal setting. During this time, PMA architects were also working on conceptual drawings representing how citizen ideas and priorities might fit together in the building/on the site.



Crozet Old School

**June 20, 10:00 a.m.-5:00 p.m.:** Members of the Old School Reuse Study Committee solicited ideas from citizens shopping at the local Great Valu (formerly IGA).

**June 21, 3:00-3:30 p.m.:** PMA conducted the final workshop activity, presenting conceptual drawings of community ideas/priorities back to the community. Citizens used dots to select their favorite concepts.

**June 25:** Community input from workshop posted on County website:  
[www.albemarle.org/oldschool](http://www.albemarle.org/oldschool)

# Summary of Outreach Activities

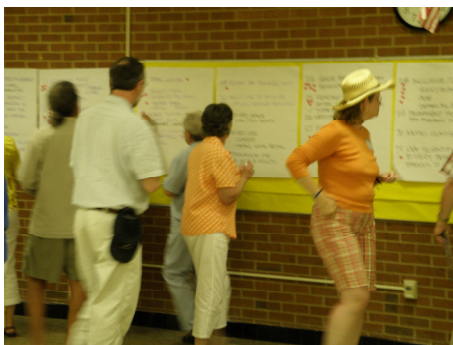
- Developed Flyer (over 800 distributed)
- Flyer posted on Crozet Post Office County bulletin board
- Flyer posted on County website
- Flyer emailed to committee for email distribution
- Flyer emailed to Crozet Community Advisory Council
- Flyer emailed to Crozet Community Association president
- Flyer copies mailed to committee for local distribution
- Additional 250 flyers mailed to individual committee member for distribution
- Flyers posted in the library and other locations around Crozet and given to local organizations and churches
- Flyer copied by Crozet Elementary and sent home with children in “backpack express”
- Workshop notice included in Henley M.S. and Crozet Elementary PTO newsletters
- Workshop notice posted on County Website: on Crozet home page, Old School web page, County main calendar
- Ad for Community Workshop in June issue of Crozet Gazette
- A-mail notice to Crozet email list (1174 A-mails sent)
- General Crozet project update mailed to Crozet residents, to include Old School Community Workshop (2078 notices mailed)
- Press release to local newspapers, TV stations
- Appeared in RealCrozet blog, Crozet Gazette, The Daily Progress, and on TV News Channels 19 & 29
- Listing in C-Ville online events calendar
- Committee Table at Crozet Great Valu (formerly IGA) on 6/20 to invite community members to workshop and gather ideas/priorities

## Purpose of Outreach

To invite Crozet citizens to the Old School Workshop 6/19-6/21 and encourage them to contribute their ideas and priorities



To gather community ideas and priorities for reuse of the Crozet Old School



### Project Contacts

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## Photo Gallery

