

Appendix 3. Public Participation Program Events and Summary

The Places29 Master Plan process included a very significant public engagement effort to involve residents, business owners, neighboring jurisdictions, and other critical stakeholders in the creation of the plan. The timelines for this effort are detailed below.

In addition to the activities listed in the timelines below, county staff maintained a very comprehensive Places29 website featuring all materials related to the planning process, such as meeting notices and materials, results of all public feedback processes, and copies of all maps, graphics, and text sections generated for the Plan in every draft stage, including a chapter by chapter posting of the draft Plan and feedback opportunities via email.

Staff also provided ongoing communication regarding meeting notifications and the status of the Plan using media releases, paid advertising, flyers, mailings, and regular updates via our Places29 and general county email groups, which now total over 3,300 subscribers.

Places29 Public Participation Timeline, 2005 – present

Date	Activity/Purpose
April 1, 2005	Individual mailing sent to every household/business in Master Plan area (over 7,000) introducing master plan process
May 4, 2005	Briefing for the Board of Supervisors, including a review of the proposed public participation program, Planning Commission appointed as Advisory Council
May 12, 2005	Citizens Planning Academy held at Agnor-Hurt Elementary School
May 25, 2005	First public workshop provides input for draft Vision and Guiding Principles, as initially drafted by the consultant and staff
September 27, 2005	Planning Commission work session to provide initial reaction to the draft Vision and Guiding Principles
Late September 2005	Meetings with various Stakeholder Groups to review Vision and Guiding Principles: <ul style="list-style-type: none"> • Neighborhoods • Advocacy groups • Major business and employers • Small businesses • Developers and real estate companies

October 5, 2005	Work session with the Board of Supervisors to review initial draft of Vision and Guiding Principles, and to review upcoming charrette process
Mid-October	Draft materials revised and posted to the website
November 1, 2005	Public Open House at Sutherland Middle School to solicit feedback on the Vision and Guiding Principles
November 2, 2005	Board of Supervisors and Planning Commission have joint work session in an open public meeting with consultant to provide feedback on revised draft
November 3, 2005	Public Workshop at Sutherland Middle School to review and evaluate framework plans and concepts
January 10, 2006	Planning Commission takes public comment on Vision and Guiding Principles in an open public meeting
January 24, 2006	Project update to the Planning Commission
February 1, 2006	Board of Supervisors discusses and edits Vision and Guiding Principles in an open public meeting
February 14, 2006	During consultant's interim visit, the Planning Commission and Board of Supervisors hold a work session on three alternate framework plans
February 15, 2006	Three alternative framework plans presented to stakeholders for discussion and feedback
March 1, 2006	Board of Supervisors endorses the draft Vision and Guiding Principles
May 2, 2006	Stakeholders meeting to review alternative framework plan maps
May 2, 2006	Work session with Planning Commission to review alternative framework maps, prepare for May charrette
May 3, 2006	Work session with Board of Supervisors to review alternative framework maps, prepare for May charrette
May 18, 2006	Public workshop to introduce three initial framework plan alternatives
May 20, 2006	Public workshop to solicit feedback on three initial framework plan alternatives
May 23, 2006	Joint Planning Commission/Board of Supervisors work session to discuss public meeting results
October 2006	Master Plan format/outline reviewed with the Planning Commission
October 24, 2006	Planning Commission work session
February 2007	Materials on preferred alternative framework plan posted to website
February 19, 2007	Display on Preferred Alternative Framework Plan set up at COB and TJPDC

February 26, 2007	Public Workshop on draft Preferred Alternative Framework Plan
February 27, 2007	Planning Commission work session with Board invited
February 28, 2007	Stakeholders meeting to review draft Preferred Alternative Framework Plan
March 5, 2007	Neighborhood public meeting to review draft Preferred Alternative Framework Plan
March 7, 2007	Neighborhood public meeting to review draft Preferred Alternative Framework Plan
March 8, 2007	Neighborhood public meeting to review draft Preferred Alternative Framework Plan
February 26 – March 16, 2007 Public comment period	

Other Stakeholder Outreach Activities, 2005 – present

Date	Activity/Purpose
July 19, 2005	Presentation to Housing Directors Council
October 12, 2005	Conducted workshop for Leadership CVille
January 19, 2006	Met with Neil Williamson, Free Enterprise Forum
February 15, 2006	Presentation to NCBC
February 28, 2006	Presentation to EARL
March 9, 2006	Presentation to the Charlottesville Chamber of Commerce
April 20, 2006	Presentation to PACC-Tech
July 25, 2006	Forest Lakes Neighborhood Meeting
February 7, 2007	CHART Meeting
February 21, 2007	Presentation to MPO Policy Board
March 7, 2007	NCBC—lunchtime presentation
March 16, 2007	Presentation to Jefferson Institute for Life-long Learning
April 4, 2007	Commonwealth Circle Walk-through
April 23, 2007	Forest Lakes Walk-through with Residents

Public Planning Commission Review Activities, 2006 - 2009

Date	Activity/Purpose
July 10, 2007	Planning Commission Work Session on Transportation
July 17, 2007	Planning Commission Work Session on the first draft of Chapters 1 – 4
July 31, 2007	Planning Commission Work Session on the first draft of Chapters 5 & 6
October 23, 2007	Planning Commission Work Session considered revised Chapters 5 & 6
November 27, 2007	Planning Commission Work Session on Future Land Use Map revisions
December 18, 2007	Planning Commission Work Session Future Land Use Map revisions
February 10, 2009	Planning Commission Work Session on revisions to Chapters 1 – 6
March 31, 2009	Planning Commission Work Session on Chap. 8, Land Use Tables/Maps
April 14, 2009	Planning Commission Work Session on Chapter 8
May 12, 2009	Planning Commission Work Session on revised format for Chapter 8
June 16, 2009	Planning Commission Work Session on Chap. 7, Land Use Tables/Maps
July 14, 2009	Planning Commission Work Session on Chapter 8, as revised
August 11, 2009	County staff presentation to Planning Commission on final draft of complete Master Plan
August 18, 2009	Complete final draft Places29 Master Plan distributed to Planning Commission
September 15, 2009	Planning Commission work session on final draft of complete Plan
October 26, 2009	Planning Commission Public Hearing on final draft of Master Plan; Commission votes 4:2 to recommend approval to the Board of Supervisors.

[This appendix will be updated after each subsequent event.]