COUNTY OF ALBEMARLE

EXECUTIVE SUMMARY

AGENDA TITLE: Video streaming Board of Supervisors Meetings	**AGENDA DATE:** February 5, 2014
SUBJECT/PROPOSAL/REQUEST: Review of previous research on options and resources required for video streaming Board of Supervisors meetings	**ACTION:** X **INFORMATION:** **CONSENT AGENDA:** **ACTION:** **INFORMATION:**
STAFF CONTACT(S): Foley, Davis, Catlin, Jordan, and Culp	**ATTACHMENTS:** Yes
PRESENTER (S): Lee Catlin	**REVIEWED BY:** *JC Foley*
LEGAL REVIEW: Yes	
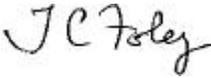
BACKGROUND:
Board members inquired about the possibility of video streaming Board meetings to increase the transparency of the Board's activities and to allow individuals who are unable to attend the meetings the opportunity to view the meetings online. After learning that staff conducted research on this topic within the past several years, Board members requested a copy of that research for further discussion.

STRATEGIC PLAN:
Goal 6 - Promote individual responsibility and citizen ownership of community challenges

DISCUSSION:
Video streaming Board meetings was last presented to the Board on November 2, 2011 (Attachment A). As the Board directed, staff has not conducted additional research on this topic except to update the status of video streaming among benchmark communities (Attachment B). While this material provides an understanding of what it would take to implement such a program, specific costs and program options may have changed since this report was completed.

BUDGET IMPACT:
The budget impact of this item would depend on the option that the Board is interested in pursuing, as set forth in Attachment A. There would be startup and ongoing operating budget impacts, and the staffing impact would depend on the level of service desired by the Board.

RECOMMENDATIONS:
Staff recommends that the Board consider the information provided and give staff further guidance regarding video streaming Board meetings. If the Board is interested in pursuing video streaming, staff recommends that the Board direct staff to proceed with researching the most effective and cost-efficient video-on-demand system and include the project as a new initiative for consideration in the upcoming budget process.

ATTACHMENTS:
A – November 2, 2011 Executive Summary
B – Updated benchmark community comparison

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