

Programming Spaces that Respondents Would Be Most Willing to Support with Tax Dollars

From the list of 16 potential indoor recreation, aquatic, and fitness programming spaces, respondents were asked to select the top three they would be most willing to support with their tax dollars. The following summarizes key findings:

- An indoor warm water family oriented swimming center (34%) had the highest percentage of respondents select it as one of the four programming spaces they would be most willing to support with tax dollars.** There are three other programming spaces that over 20% of respondents selected as one of the top three they would support with tax dollars, including: indoor running/walking track (28%); weight room/cardiovascular equipment area (25%); and aerobics/fitness space (22%). It should also be noted that an indoor warm water family oriented swimming center had by a wide margin the highest percentage of respondents select it as the number one programming space they would be most willing to support with tax dollars.

